

S E P T E M B E R

september

"Wake me up, when September ends." If you're in part of the world that's still in lockdown, you might be feeling a bit this way. But, now isn't the time to hide away from social media. In fact, as we head into a new season, it's the perfect time to take stock of your social media strategy, and give it a shake-up if needed. These content prompts, graphics, caption starters and hashtags are the perfect starting point to get you excited about showing up on socials again. We've even showed you how to repurpose them across Instagram, Facebook and LinkedIn. so you can work smarter not harder!

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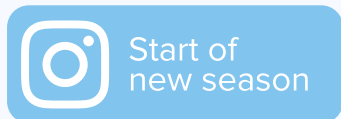
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1.



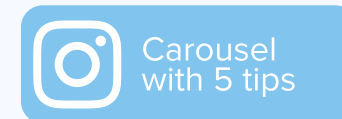
- Project sneak peek
- Recently completed project
- Monthly projects sneak peek

2.



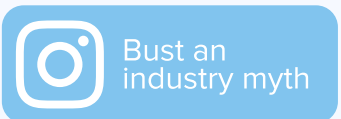
- Fav thing about new season
- Industry trend for this season
- Fav thing about new season

3.



- Share carousel to stories
- Carousel with 5 tips
- 5 tips (condensed graphic)

4.



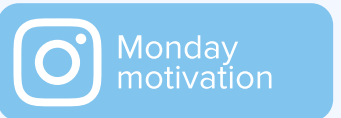
- Go live about myth
- Bust an industry myth
- Bust an industry myth

5.



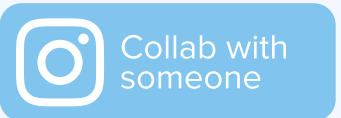
- Reshare Reel to stories
- Repost link to Reels
- Reshare Reel to stories

6.



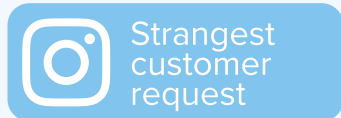
- Your fave Monday quote
- Monday food for thought
- Your fave Monday quote

7.



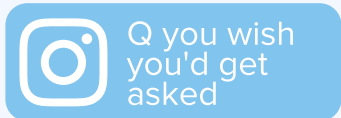
- Shout out someone on stories
- Share link to collab
- Share link to collab

8.



- Tell story about request
- Strangest customer request
- Strangest customer request

9.



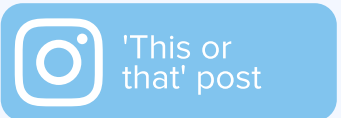
- Answer Q in live
- Q you wish you'd get asked
- Q you wish you'd get asked

10.



- Ask audience for life hacks
- Share an industry hack
- Share a life hack

11.



- Poll audience 'this or that'
- Your fave business tools
- 'This or that' post

12.



- Ask audience for questions
- Share link to Reel
- Ask audience for questions

13.



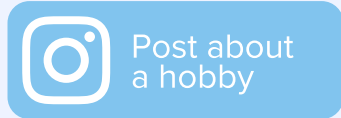
- Share IGTV stories
- Educational Carousel
- Educational Graphic

14.



- Freebie swipe up/link sticker
- Share link to freebie
- Share link to freebie

15.



- Share video of hobby
- What you do outside work
- Share video of hobby

16.



- Share memory
- Share work memory
- Share memory

17.



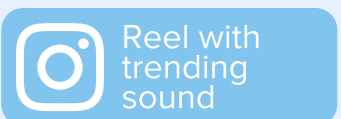
- Ask audience for highlights
- Highlight of your week
- Highlight of your week

18.



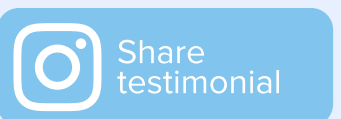
- Go live on stories
- Biz vulnerability post
- Vulnerability post

19.



- Ask audience to remix Reel
- Reshare Reel to stories
- Reshare Reel to stories

20.



- Video testimonial
- Share testimonial
- Share testimonial

21.



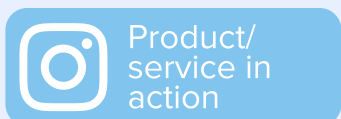
- What you're grateful for
- What you're grateful for
- World Gratitude Day

22.



- Share list of goals
- Share list of goals
- Share list of goals

23.



- Reshare customer post
- Product/service in action
- Product/service in action

24.



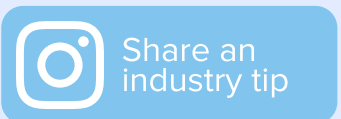
- Live about job interview story
- Your craziest job interview
- Live about job interview story

25.



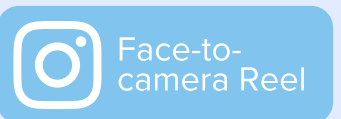
- A recent dream you had
- Share your career dream
- Share your career dream

26.



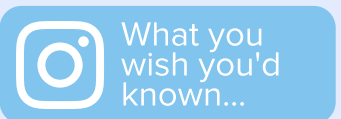
- Ask for opinion on tip
- Share an industry tip
- Share an industry tip

27.



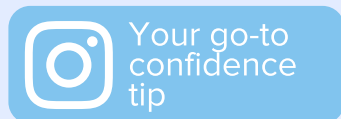
- Share Reel to stories
- Share link to Reel
- Share link to Reel

28.



- Ask 1 thing they wish they'd known
- What you wish you'd known
- What you wish you'd known

29.



- Carousel with confidence tips
- Your go-to confidence tip
- Your go-to confidence tip

30.



- Share your fave podcast
- Share your fave podcast
- Share your fave podcast

📷 POSTS 📱 STORIES 📘 FACEBOOK 🔗 LINKEDIN

PLANN

September's Interactive Content Calendar

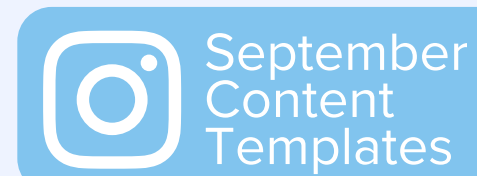
with free templates, captions + hashtag sets!

We're always looking for new ways to help make your social media journey easier! That's why we're excited to announce that you now not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across Instagram, Facebook and LinkedIn! Pair them with our professionally-designed graphic templates and targeted hashtags, and you've got everything you need to show up everywhere without the extra effort.

How to use it: Head to the final page in our content calendar PDF to find the caption starters for 3 different platforms, and match up the date with the one shown in the calendar. Fill in the blanks with your content, then head into Plann to pair it with an image or graphic and schedule it!

Click me for the entire
September template pack!

1.



Repost UGC

Ref Instagram from Feb 1

Ref Instagram from Feb 1

Plann's Strategy Tool

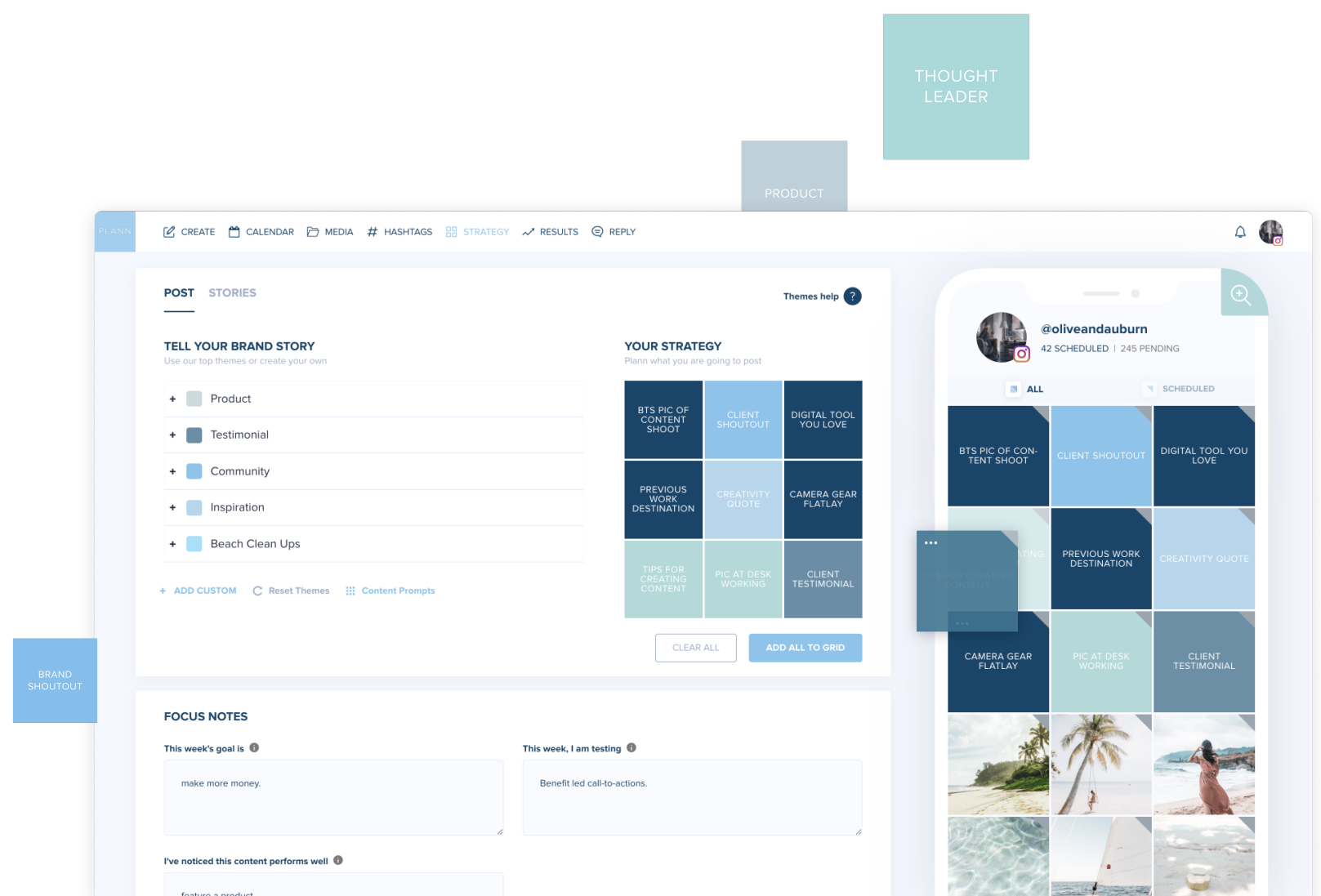
Feeling like your content posting is a bit reactive? Plann's Strategy Tool is a simple solution for creating a content strategy without stress.

Start visualising how your posts are going to look and feel, on your grid, with themes and customisable colored strategy squares that can be placed straight onto your grid or stories.

Customize your own strategy, or utilize our default strategy themes (including 50+ industry content prompts) to get you started.

Voila! You never have to miss a beat on your Instagram again (or on the dancefloor!).

Available now for all our Plann Plus members at no extra cost! [See pricing options](#) →



September's Caption Prompts + Hashtags

You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#). Follow the instructions on [page 1 of the google doc](#), and start planning your content today!



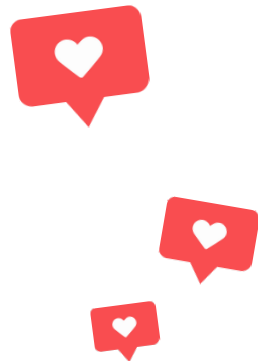
@september1 New month, new projects to launch!

I absolutely can't wait to show you guys what I've cooking up behind the scenes. Can you guys guess what it is? 🤔

I'll give you a hint, it starts with [insert first letter here] and involves [insert hint here] Let me know your guesses in the comments!

@hashtags

- #newmonthquotes #newmonthgoals
- #newmonthnewgoals #happynewmonth
- #newventure #goaldigger #goalgetter
- #goalsetting #goaloriented
- #achieveyourgoals #goalsetter #funwork
- #makingthings #newprojectcomingsoon
- #creativelife #creativework #workmode
- #newprojects #watchthisspace #staytuned



@september2 [Insert season] is here, I can feel it in the air! 🍂

Honestly, the things I'm most excited about are [insert thing 1] and [insert thing 2] Oh, and who could forget [insert thing 3 here] –

I look forward to it every year! What about you guys?

@hashtags

- #newseason #newseasons #falliscoming
- #fallvibes #fallyall #petitejoys #fallvibes🍂
- #instanature #springweather #springtime
- #springhassprung #falldecor #fallfashion
- #newseasonnewvibes



@september3 Been wondering how to [insert outcome]?

Well, you stumbled upon the right post! ➡

Swipe through my top tips on [insert topic] – and be sure to tell me which one you find the most helpful in the comments!

@hashtags

- #tipsandtricks #smallbusinesstips
- #businesstips #lifehacks #lifetips
- #helpfultips #salestips #moneytips
- #brandingtips #startuptips #tiptuesdays
- #tipstuesday #productivityhacks
- #parentinghacks #handyhints



Click me for the entire list of caption prompts + hashtag sets!