



June 2021

kreussler
TEXTILE CARE

KREUSSLER INSIDERS

SOCIAL MEDIA
INSPIRATION GUIDE

KREUSSLERINC.COM

JUNE INSIDER CONTENT

This month our focus is weddings,
Father's Day and grads.

Keeping your social media posts fresh
and timely will continue to grow your
brand awareness and customer retention.



*Look at each month, plan your
content for the holidays, add
your specials, and fill in the rest
with interesting content.*



What to talk about in June 2021

Wedding season is starting and people are going out again. Hooray!

Focus on bridal party prep, getting outfits ready for date night, and saving time for customers.

Come up with ideas to help people live their lives outside their houses.

We can help BY WHAT? Figure that out for your customers.

JUNE HOLIDAYS

4 | Donut Day

9 | World Environment Day

12 | Rosé Day

19 | Juneteenth

20 | Father's Day

25 | Take Your Dog to
Work Day

ther's Day



DAD
of the
YEAR

JUNE HASHTAGS

01 #JUNEVIBES

02 #SPRINGISHERE

03 #DRYCLEANERLIFE

04 #FATHERSDAY

05 #SPRINGISINTHEAIR



06 #KEEPITCLEAN

07 #LOVEHOWYOULIVE

08 #LIFENOTLAUNDRY

09 #LOVEYOURCLOTHES

10 #GARMENTCARE

POSTING IDEAS FOR JUNE



Print the June calendar so you can add post ideas for each day. Add the holidays that you want to post. Add these ideas sprinkled throughout the month. Take photos and use Insider images.



- 4 times - Highlight your locations
- 3 times - show your curbside pick up
- 3 times - prep for weddings
- 4 times - monthly special
- 4 times - talk about your community
- 4 times - highlight your staff or owner

CREATE RELATABLE CONTENT



Create relatable content. Don't be afraid to show a different side to your brand.

Highlight customer stories; talk about your company's larger mission or purpose; give us a 'day in the life' of one of your employees.

Go beyond your product or service to create a deeper connection with your audience.

[READ THE FULL ARTICLE](#)



*WEDDING
INSPIRATION IDEAS*

[click to read](#)

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FREE TOOL FOR MARKETING

The screenshot shows the 'Free Image Resizer' tool interface on the Promo website. The page has a purple-to-pink gradient background. At the top left, the 'PROMO' logo is followed by navigation links: 'What you can do', 'Templates', 'Pricing', 'FAQ', 'Calendar', and 'Blog'. The main heading is 'Free Image Resizer' with the subtext 'Resize images in 3 easy steps'. Below this are three numbered steps: 1. 'Upload an image' (Upload an image or paste a link to the image and we will do it for you), 2. 'Select the size' (Choose as many image sizes as you like from the list below), and 3. 'Download' (Download your resized image or convert to mp4 with the Promo video editor). A preview window shows a photo of a man and a child on a path, with a 'Custom Resize' panel on the right. The panel includes input fields for Width (1920 px), Height (1280 px), X Scale (100 %), and Y Scale (100 %), with a 'Lock aspect ratio' checkbox checked.

Promo has a free tool to resize your images for different social channels. Download your images from our June marketing album, choose where you want to post and download the proper size. It's super easy!

**RESIZE YOUR SOCIAL IMAGES
WITH PROMO**

[click here and bookmark](#)





WE'RE HERE FOR YOU!

I hope this June Inspiration Guide gives you
ideas for your social media content.

As always, Kreussler Inc. is committed to being your textile chemistry partner.

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Let me know how you like the social media inspiration guide!

