



**March 2021**

**kreussler**  
TEXTILE CARE

# KREUSSLER INSIDERS

SOCIAL MEDIA  
INSPIRATION GUIDE

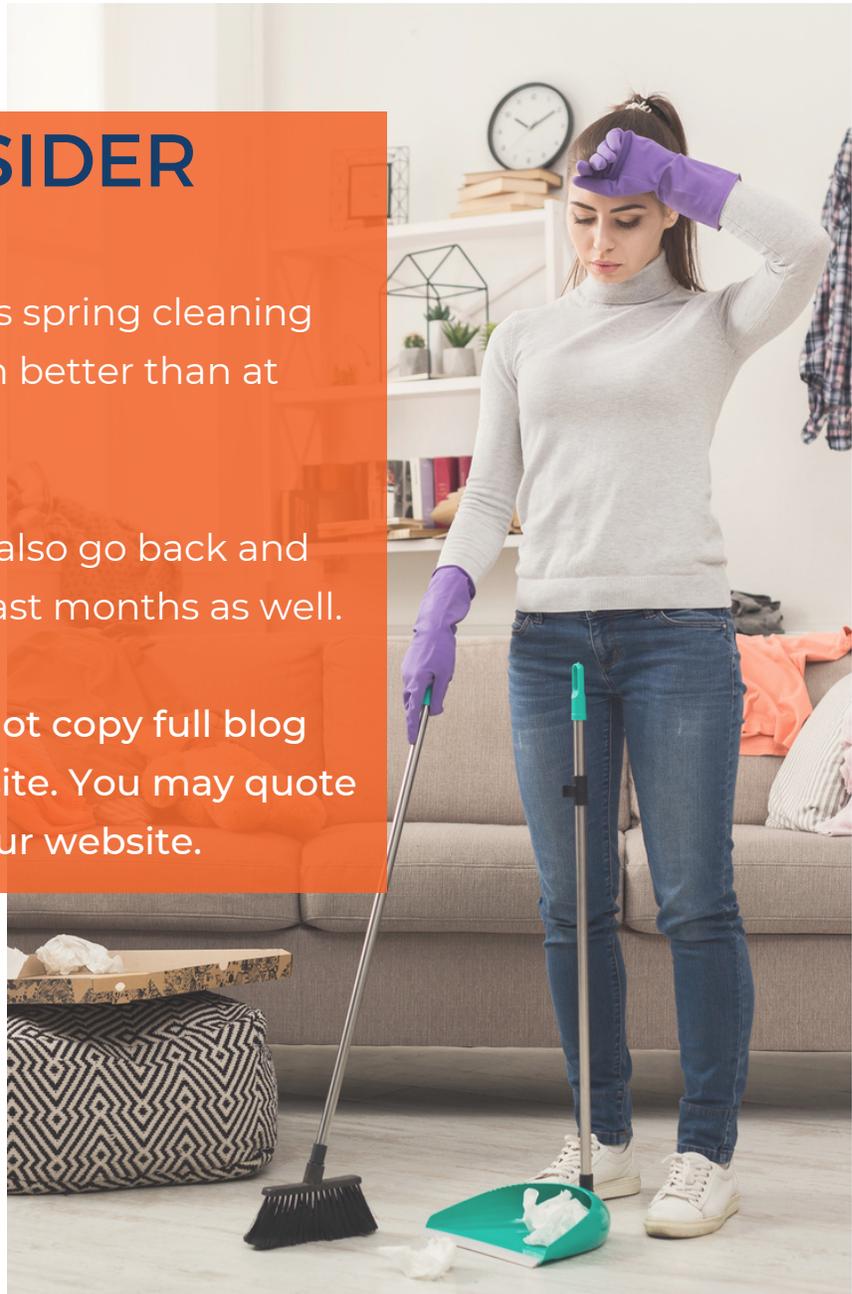
**KREUSSLERINC.COM**

# MARCH INSIDER CONTENT

This month our focus is spring cleaning and how you can clean better than at home.

Don't forget - you can also go back and look at images from past months as well.

Reminder: please do not copy full blog articles from our website. You may quote a section and link to our website.



*Look at each month, plan your content for the holidays, add your specials, and fill in the rest with interesting content.*



## What to talk about in March 2021

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The countdown to spring is on! More daylight every day means more opportunities to get outside and bring your laundry to the cleaners, right?

Think about how you can save people time and clean textiles better than at home.

Keep your family safe by bringing your clothes in to be cleaned in Trebon Plus with the RKI certification for COVID.

*Spring cleaning and maintaining your wardrobe.*

*Try to post positive content that will brighten people's day.*

# MARCH HOLIDAYS

2 | Read Across America

5 | National Day of  
Unplugging

14 | Daylight Savings Begins

17 | St. Patrick's Day

20 | First day of Spring

20 | Intl. Day of Happiness



# MARCH HASHTAGS

01 #MARCHVIBES

02 #SPRINGISHERE

03 #DRYCLEANERLIFE

04 #UPTOSNOWGOOD

05 #SPRINGISINTHEAIR



06 #KEEPITCLEAN

07 #LOVEHOWYOULIVE

08 #LIFENOTLAUNDRY

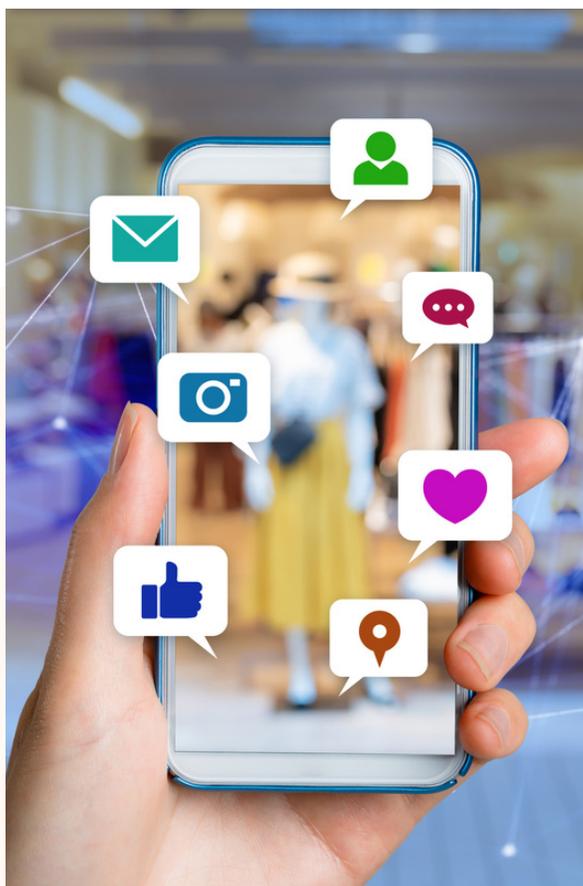
09 #LOVEYOURCLOTHES

10 #GARMENTCARE

# POSTING IDEAS FOR MARCH



Print the March calendar so you can add post ideas for each day. Add the holidays that you want to post. Add these ideas sprinkled throughout the month. Take photos and use Insider images.



- 4 times - Highlight your locations
- 3 times - show your curbside pick up
- 3 times - store those winter clothes properly
- 4 times - monthly special
- 4 times - talk about your community
- 4 times - highlight your staff or owner
- 4 times - show your COVID safe practices

# ARE YOU USING SYSTEMK4?



SYSTEMK4 is an environmentally friendly and safe cleaning process. The essential component of SYSTEMK4 is the halogen-free solvent, SOLVONK4. Halogen-free material is a material that does not contain a group of halogen elements (fluorine, chlorine, bromine, iodine, and astat). SOLVONK4 is non-toxic and highly effective.

Share these facts with eco-friendly images to help them learn about your cleaning process.

Here's everything you need to know about  
SYSTEMK4 [LINK](#)





# AGENTS OF CHANGE PODCAST

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# WE'RE HERE FOR YOU!

Hooray for the start of Spring and daylight savings.

I hope this March Inspiration Guide gives you ideas for your social media content.

As always, Kreussler Inc. is committed to being your textile chemistry partner.

*Peggy Fitzpatrick*

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*Let me know how you like the social media inspiration guide!*

